

Privacy Policy

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Date of adoption: 26/04/2021

Data controller

Name: Aquafloris Kft

Headquarters: 6600 Szentes 0155/36

Mailing address, complaint handling: 6600 Szentes 0155/36

Email: info@aquaflores-shop.com

Phone number:

Website: <http://aquaflores-shop.com>

Hosting provider

Name: UNAS Online Kft.

Mailing address: 9400 Sopron, Kőszegi út 14.

E-mail address: unas@unas.hu

Phone number:

Description of the data management performed during the operation of the webshop

Information on the use of cookies

What is a cookie?

The Data Controller uses so-called cookies when visiting the website. The information package consisting of cookie letters and numbers that our website sends to your browser for the purpose of saving certain settings, facilitating the use of our website and helping to collect some relevant, statistical information about our visitors.

Some cookies do not contain personal information and are not suitable for identifying an individual user, but some contain a unique identifier - a secret, randomly generated series of numbers - that your device stores, thus ensuring your identity. The duration of each cookie (cookie) is described in the relevant description of each cookie (cookie).

Legal background and legal basis of cookies:

The legal basis for data processing under Article 6 (1) (a) of the Regulation is your consent.

The main features of the cookies used by the website are:

Session cookie: These cookies store the visitor's location, browser language, payment currency, lifetime when the browser is closed, or up to 2 hours.

Age-restricted content cookie: These cookies confirm the fact that the age-restricted content has been approved and that the person concerned is over 18 years of age and lasts until the browser is closed.

Referer cookies: Record what external page the visitor came to the site from. Their lifespan lasts until the browser is closed.

Last viewed product cookie: Records the products that the visitor last viewed. Their lifespan is 60 days.

Last viewed category cookie: Records the last viewed category. Shelf life 60 days.

Recommended products cookie: The "recommend to a friend" function records the list of products you want to recommend. Shelf life 60 days.

Mobile version, design cookie: Detects the device used by the visitor and switches to full view on mobile. Shelf life 365 days.

Cookie acceptance cookie: Upon arrival at the site, you accept the cookie storage statement in the warning window. Shelf life 365 days.

Basket Cookie: Records the products placed in the basket. Shelf life 365 days.

Smart Bid Cookie: Record the conditions for displaying smart bids (e.g., whether the visitor has already been to the site or has an order). Shelf life is 30 days.

Exit # 2 cookie: Option # 2 exits the visitor after 90 days. Shelf life 90 days.

Backend ID cookie: The ID of the backend server serving the page. It lasts until you close your browser.

Google Adwords cookie When someone visits our site, the visitor's cookie ID is added to the remarketing list. Google uses cookies, such as NID and SID cookies, to customize the ads that appear in Google products, such as Google Search. For example, you use such cookies to remember your recent searches, past interactions with individual advertisers' ads or search results, and visits to advertisers' websites. AdWords Conversion Tracking uses cookies. It tracks cookies on a user's computer to track sales and other conversions resulting from an ad when that person clicks on an ad. Here are some common ways to use cookies: selecting ads based on what's relevant to that user, improving campaign performance reports, and avoiding ads that the user has already viewed.

Google Analytics Cookie: Google Analytics is Google's analytics tool that helps website and application owners gain a more accurate picture of their visitors' activities. The Service may use cookies to collect information and report statistics about the use of the Website without personally identifying visitors to Google. The main cookie used by Google Analytics is the "__ga" cookie. In addition to reporting from site usage statistics, Google Analytics, along with some of the advertising cookies described above, can also be used to show more relevant ads on Google products (such as Google Search) and across the web.

Cookies strictly necessary for operation: These cookies are essential for the use of the website and allow you to use the basic functions of the website. Without these, many features of the site will not be available to you. The lifespan of these types of cookies is limited to the duration of the session only.

Cookies to improve the user experience: These cookies collect information about the user's use of the website, such as which pages you visit most often or what error message you receive from the website. These cookies do not collect information that identifies the visitor, ie they work with completely general, anonymous information. The data obtained from these is used to improve the performance of the website. The lifespan of these types of cookies is limited to the duration of the session only.

Session cookie: These cookies store the visitor's location, browser language, payment currency, lifetime when the browser is closed, or up to 2 hours.

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Backend ID cookie: The ID of the backend server serving the page. It lasts until you close your browser.

Facebook pixel A Facebook pixel is a code that is used to report conversions on a website, compile target audiences, and provide the site owner with detailed analytics about visitors' use of the website. With the help of the Facebook pixel, you can display personalized offers and advertisements to the visitors of the website on the Facebook interface. You can read Facebook's privacy policy here: <https://www.facebook.com/privacy/explanation>

If you do not accept the use of cookies, certain features will not be available to you. You can find more information about deleting cookies at the following links:

Internet Explorer: <http://windows.microsoft.com/en-us/internet-explorer/delete-manage-cookies#ie=ie-11>

Firefox: <https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>

Mozilla: <http://>

Safari: <https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac>

Chrome: <https://support.google.com/chrome/answer/95647>

Edge: <https://support.microsoft.com/en-us/help/4027947/microsoft-edge-delete-cookies>

Data processed for contracting and performance purposes

Several data management cases may be implemented for the purpose of concluding a contract and performing it. We would like to inform you that data processing related to complaint handling and warranty administration will only take place if you exercise any of these rights.

If you do not make a purchase through the webshop, you are only a visitor to the webshop, then what is written in the data management for marketing purposes may apply to you, if you give us consent for marketing purposes.

Data management for the conclusion and performance of contracts in more detail:

Issuance of the invoice

The data management process is carried out in order to issue an invoice in accordance with the law and to fulfill the obligation to keep accounting documents. The Stv. Pursuant to Section 169 (1) - (2), companies must keep the accounting document directly and indirectly supporting the accounting.

Managed data

Name, address, e-mail address, telephone number.

Duration of data management

The issued invoices are issued in accordance with the Act. Pursuant to Section 169 (2), it must be retained for 8 years from the date of issue of the invoice.

Legal basis for data management

Act CXXVII of 2007 on Value Added Tax. Pursuant to Section 159 (1), the issue of an invoice is mandatory and must be kept for 8 years pursuant to Section 169 (2) of Act C of 2000 on Accounting [Data Management pursuant to Article 6 (1) (c) of the Decree].

Freight data management

The data management process takes place in order to deliver the ordered product.

Managed data

Name, address, e-mail address, telephone number.

Duration of data management

The Data Controller manages the data for the duration of the delivery of the ordered goods.

Legal basis for data management

Performance of contract [Data processing pursuant to Article 6 (1) (b) of the Regulation].

Recipients and data processors of data processing related to freight transport

Name of the consignee: DPD Hungária Kft.

Address of the addressee: 1158 Budapest, Késmárk utca 14. B. ép.

Recipient's telephone number: + 36-1 / 501-6200

Recipient's e-mail address: dpd@dpd.hu

Recipient's website: <https://www.dpd.com/hu/>

The courier service participates in the delivery of the ordered goods on the basis of the contract concluded with the Data Controller. The courier service handles the received personal data in accordance with the data management information available on its website.

Name of the consignee: Magyar Posta Zártkörűen Működő Részvénytársaság

The addressee's registered office: Dunavirág utca 2-6, 1138 Budapest.

Recipient's telephone number: + 36-1 / 767-8200

Recipient's e-mail address: ugyfelszolgalat@posta.hu

Recipient's website: posta.hu

The courier service participates in the delivery of the ordered goods on the basis of the contract concluded with the Data Controller. The courier service handles the received personal data in accordance with the data management information available on its website.

Additional data management

If the Data Controller wishes to perform further data processing, he / she shall provide preliminary information on the essential circumstances of the data management (legal background and legal basis of data management, purpose of data management, scope of data processed, duration of data management).

We inform you that the Data Controller must comply with the written data requests of the authorities based on legal authorization. The Data Controller shall inform Infotv. In accordance with Section 15 (2) - (3), it keeps records (to which authority, what personal data, on what legal basis, when was transmitted by the Data Controller), the content of which the Data Controller provides on request, unless its disclosure is excluded by law.

Recipients of personal data

Data processing for the storage of personal data

Name of the data processor: UNAS Online Kft.

Contact details of the data processor:

Phone number:

E-mail address: unas@unas.hu

Headquarters: 9400 Sopron, Kőszegi út 14.

Website: unas.hu

The Data Processor stores personal data on the basis of a contract concluded with the Data Controller. You are not entitled to access personal information.

Data processing activities related to newsletters

Name of the company operating the newsletter system: UNAS Online Kft.

Headquarters of the company operating the newsletter system: 9400 Sopron, Kőszegi út 14.

Phone number of the company operating the newsletter system:

E-mail address of the company operating the newsletter system: unas@unas.hu

Website of the company operating the newsletter system: unas.hu

The Data Processor participates in the sending of newsletters on the basis of a contract concluded with the Data Controller. In doing so, the Data Processor manages the name and e-mail address of the data subject to the extent necessary for sending the newsletter.

Invoicing data processing

Name of the data processor: Szamlazz.hu

Registered office of the data processor:

Phone number of the data processor:

E-mail address of the data processor:

Website of the data processor:

The Data Processor participates in the registration of accounting documents on the basis of a contract concluded with the Data Controller. In doing so, the Data Processor shall provide the name and address of the data subject to the extent necessary for the accounting records, in accordance with the provisions of the Civil Code. It shall be managed for a period of time in accordance with Section 169 (2), after which it shall be canceled.

Data processing related to online payment

Name of the data processor: Paylike

The data processor is established at P. O. Pedersensvej 14, Aarhus, Denmark

Telephone number of the data processor: +44 1403 540174

The e-mail address of the data processor is hello@paylike.io

Website of the data processor: <https://paylike.io/>

The Data Processor participates in the execution of the Online Payment on the basis of the contract concluded with the Data Controller. In doing so, the Data Processor manages the billing name and address of the data subject, the order number and the date within the civil law limitation period.

Your rights during data management

Within the period of data processing, you have the following rights in accordance with the provisions of the Decree:

the right to withdraw consent

access to personal data and data management information

right of rectification

restrictions on data management,

right of cancellation

the right to protest

the right to portability.

If you wish to exercise your rights, this will involve your identification and the Data Controller must communicate with you. Therefore, you will be required to provide personal information for identification purposes (but identification may only be based on data that the Data Controller handles about you anyway) and your data management complaints will be available in the Data Controller's email account within the timeframe specified in this information. If you have been our customer and would like to identify yourself for complaint or warranty purposes, please also provide your order ID for identification. Using this, we can also identify you as a customer.

Complaints related to data management will be answered by the Data Controller within 30 days at the latest.

Right to withdraw consent

You have the right to withdraw your consent to data management at any time, in which case the data provided will be deleted from our systems. However, please note that in case of an unfulfilled order, the cancellation may result in us not being able to deliver to you. In addition, if the purchase has already been made, we will not be able to delete your billing information from our systems in accordance with the accounting rules, and if you owe us, we may process your information in the event of withdrawal of consent based on a legitimate interest in recovering the claim.

Access to personal data

You have the right to receive feedback from the Data Controller as to whether your personal data is being processed and, if data is being processed, you have the right to:

have access to the personal data processed and

inform the Data Controller of the following information:

the purposes of data management;

categories of personal data processed about you;

information on the recipients or categories of recipients with whom or with whom the Personal Data has been or will be communicated by the Data Controller;

the intended period for which the personal data will be stored or, if that is not possible, the criteria for determining that period;

your right to request the Data Controller to rectify, delete or restrict the processing of personal data concerning you and to object to the processing of such personal data in the event of data processing based on a legitimate interest;

the right to lodge a complaint with the supervisory authority;

if the data was not collected from you, all available information about their source;

the fact of automated decision-making (if such a procedure has been used), including profiling, and, at least in these cases, understandable information about the logic used and the significance of such data processing and the expected consequences for you.

The purpose of exercising the right may be to establish and verify the lawfulness of the data processing, therefore in case of multiple requests for information, the Data Controller may charge a fair fee for the provision of the information.

Access to personal data is ensured by the Data Controller by sending you the processed personal data and information by e-mail after your identification. If you have a registration, we will provide access so that you can view and verify the personal information we manage about you by logging into your user account.

Please indicate in your request whether you are requesting access to personal data or requesting data management information.

Right to rectification

You have the right, at the request of the Data Controller, to correct inaccurate personal data concerning you without delay.

Right to restrict data management

You have the right, at the request of the Data Controller, to restrict data processing if any of the following is met:

You dispute the accuracy of the personal data, in which case the restriction applies to the period of time that allows the Data Controller to check the accuracy of the personal data, if the exact data can be established immediately, the restriction will not take place;

the data processing is illegal, but you object to the deletion of the data for any reason (for example, because the data is important to you in order to enforce a legal claim), so you do not request the deletion of the data, but instead request a restriction on its use;

the Data Controller no longer needs the personal data for the purpose of the designated data processing, but you request it in order to submit, enforce or protect legal claims; obsession

You have objected to the data processing, but the data controller's legitimate interest may also justify the data processing, in which case until the data controller's legitimate reasons take precedence over your legitimate reasons, the data processing must be restricted.

Where processing is restricted, such personal data may be processed, with the exception of storage, only with the consent of the data subject or for the purpose of bringing, enforcing or protecting legal claims or protecting the rights of another natural or legal person or in the important public interest of the Union or a Member State.

The data controller will inform you in advance (at least 3 working days before the lifting of the restriction) of the lifting of the data management restriction.

Right to delete - right to forget

You have the right to have the Data Controller delete your personal data without undue delay if any of the following reasons exist:

personal data are no longer required for the purpose for which they were collected or otherwise processed by the Data Controller;

You withdraw your consent and there is no other legal basis for the processing;

You object to the processing of data on the basis of a legitimate interest and there is no overriding legitimate reason (ie a legitimate interest) in the processing of the data,

the personal data was processed unlawfully by the Data Controller and this was established on the basis of the complaint,

personal data must be deleted in order to fulfill a legal obligation under Union or Member State law applicable to the Data Controller.

If, for any lawful reason, the Data Controller has disclosed personal data processed about you and is obliged to delete it for any of the reasons set out above, it shall take reasonable steps, including technical measures, to inform the data, taking into account available technology and implementation costs. other data controllers that you have requested the deletion of the links to the personal data in question or of a copy or duplicate of this personal data.

Deletion does not apply if data processing is required:

for the purpose of exercising the right to freedom of expression and information;

to fulfill an obligation under EU or Member State law to process personal data (such as data processing in the context of invoicing, as the retention of the account is required by law) or in the public interest or in the exercise of a public authority conferred on the data controller;

to submit, enforce or defend legal claims (eg if the Data Controller has a claim against you and has not yet fulfilled it, or a consumer or data processing complaint is being processed).

Right to protest

You have the right to object at any time for reasons related to your situation to the processing of your personal data on the basis of a legitimate interest. In this case, the Data Controller may not further process the personal data, unless it proves that the data processing is justified by compelling legitimate reasons which take precedence over your interests, rights and freedoms, or which are related to the submission, enforcement or protection of legal claims.

If personal data is processed for the purpose of direct business acquisition, you have the right to object at any time to the processing of personal data concerning you for this purpose, including profiling, if it is related to direct business acquisition. If you object to the processing of personal data for the purpose of direct business acquisition, the personal data may no longer be processed for this purpose.

Right to portability

If the data processing is carried out automatically or if the data processing is based on your voluntary consent, you have the right to ask the Data Controller to receive the data provided by you to the Data Controller, which the Data Controller provides to you in xml, JSON or csv format. if this is technically feasible, it may request that the Data Controller transfer the data in this form to another data controller.

Automated decision making

You have the right not to be covered by a decision (including profiling) based solely on automated data processing that would have legal effect on you or affect you to a similar extent. In such cases, the Data Controller shall take appropriate measures to protect the data subject's rights, freedoms and legitimate interests, including at least the data subject's right to request human intervention on the part of the Data Controller, to express his or her views and to object to the decision.

The above does not apply if the decision:

Necessary for the conclusion or performance of a contract between you and the data controller;

EU or Member State law applicable to the controller, which also lays down appropriate measures to protect your rights and freedoms and legitimate interests; obsession

based on your express consent.

Login to the privacy register

Infotv. Pursuant to the provisions of the Act, the Data Controller had to notify certain data processing operations to the data protection register. This notification obligation ceased on 25 May 2018.

Data security measures

The Data Controller declares that it has taken appropriate security measures to protect personal data against unauthorized access, alteration, transmission, disclosure, deletion or destruction, as well as accidental destruction and damage, and becoming inaccessible due to changes in the technology used.

The Data Controller will make every effort to ensure that its data controllers also take appropriate data security measures when working with your personal data.

Remedies

If you believe that the Data Controller has violated any legal provision on data processing or has not complied with any of its requests, the National Data Protection and Freedom of Information Authority may initiate an investigation procedure to terminate the alleged unlawful data processing (mailing address: 1363 Budapest, Pf. 9., e-mail : ugyfelszolgalat@naih.hu).

We would also like to inform you that in case of violation of the legal provisions on data processing, or if the Data Controller has not complied with any of his / her requests, he / she may file a civil lawsuit against the Data Controller in court.

Modification of data management information

The Data Controller reserves the right to amend this data management information in a manner that does not affect the purpose and legal basis of the data management. By using the website after the change takes effect, you accept the amended data management information.

If the Data Controller wishes to perform further data processing in connection with the collected data for a purpose other than the purpose of their collection, it shall inform you of the purpose of the data processing and the following information prior to the further data processing:

the duration of the storage of personal data or, if that is not possible, the criteria for determining the duration;

the right to request the Data Controller to access, rectify, delete or restrict the processing of personal data concerning you and to object to the processing of personal data in the case of data processing based on a legitimate interest and to request data portability in the case of data processing based on consent or contractual relationship the right to justice;

in the case of data processing based on consent, that you may withdraw your consent at any time,

the right to lodge a complaint with the supervisory authority;

whether the provision of personal data is based on a law or a contractual obligation or a precondition for concluding a contract, and whether you are obliged to provide personal data, and what the possible consequences of non-disclosure may be;

the fact of automated decision-making (if such a procedure has been used), including profiling, and, at least in these cases, understandable information about the logic used and the significance of such data processing and the expected consequences for you.

The data processing can only start after that, if the legal basis of the data processing is consent, in addition to the information, you must also consent to the data processing.

This document contains all relevant data management information related to the operation of the webshop.